

## **BOX YOUR BOOK .** COMPETITION OF STICHTING HANDBOEKBINDEN!

Designing a box for one of your favourite books, that's the subject of a special competition launched on October 5th 2020 by Stichting Handboekbinden (the Handbookbinding Foundation). No main role for the book this time but for the particular packaging made by you. Pamper your book, that is to say lay it in a beautiful box.

In this competition it is all about you making a box around a book you bought or received and found yourself enthralled by while reading it or looking at it. A book which is special to you because of its content or layout. Consequently the challenge lies in having yourself inspired by this mechanically produced book. The callenge will be the way in which 'handmade' can connect to 'machine made'. Do you, for example, want it to form a unity or to emphasize a contrast? Thinking about this can yield new creative insights for designing and making your personally crafted book box.

## **COMPETITION RULES**

- After registering via the email address boxyourbook@stichtinghandboekbinden.eu you will receive an entry form by email. This must be returned via email fully completed before 31st of January 2021.
- § Your registration becomes definite only after receipt of the fully completed entry form and the participation fee.
- § If you consider more than one entry you have to pay the participation fee for each entry.
- § Entries are international.
- § The competition committee must have received the box by 30st April 2021 at the latest. Entries arriving later willunfortunately be excluded from participating.
- 5 The book (or its dummy) must be sent together with the box.
- The box must be packed carefully so that it will not be damaged in the post and the packaging material must be re-usable for returning the box to its maker. The competition committee is not responsible for damage during transport.
- § After the entry's arrival the the participant will get a receipt via email.
- When in the end the box is not posted to the organizing committee there will be no restitution of the participation fee.
- 💲 The book must have been printed and bound mechanically after 1880. (Handbookbound books are not allowed)
- Maximum book measures are 31 x 22 x 5 cm (12,2 x 8,7 x 2 inch)
- Solution Neither the box nor the book may contain references to the box's maker, so no initials or signatures on it.
- Make a box for the book in such a way that the design (format and execution) of the box harmonizes with the content, character and the design of the chosen book.
- The box's design and its technical execution will be judged on equal footing.
- From the bookbinder's point of view a choice has been made of pulp (grey) board or any other sort of carton as starting material for the construction of the box. There is a free choice of the definitive cover material and any other material you can think of for finishing the box.
- § The box must have a loose or a fixed lid.
- The jury judges on originality, design and execution. The relation with the chosen book will come first.
- While judging, the jury does not know the participant's name and nationality.
- Entries that do not comply with the afore mentioned criteria will be excluded from participating.
- § There is no discussion about the verdicts and choices of the jury, neither verbally nor in writing. Should the competition rules not foresee certain cases, the competition committee will make a decision.
- Send your box to: Grafisch Atelier Hilversum | Noorderweg 96b | 1221 ab Hilversum | The Netherlands

## Note

The Stichting Handboekbinden and its competition committee reserve the right to cancel the competition in the event of insufficient participation. Any participation fees already paid will then be refunded.